

**Childaid Network – Crafting a future for children in need**



*More than 5.000 young people were taken off the street and put into school or vocational training in the last three years.*

**Childaid Network targets deprived children and youths.**

In 2007, Dr. Brigitta Cladders together with her husband Dr. Martin Kasper founded Childaid Network with the vision of giving deprived children better access to a promising future. Starting with their private capital they initiated our network for children in need. In collaboration with friends and partner organizations, we strive to provide education for as many needy children and adolescents as possible. In exemplary programs they gain both practical and academic skills, allowing them to develop improved standards of living for both themselves and their families.

**Our projects provide remote villages, slum children and disadvantaged tribes with access to education.**

Professional, well-networked and with a focus on structural development, Childaid Network offers educational projects for the most needy children and youths. In order to achieve this, we cooperate with competent partners in Germany and in the target regions. After starting in the neglected rural regions and slums of Northeast India, we now also support projects in Nepal, Bangladesh, Myanmar and Laos.

Since 2007 we have trained several thousand teachers who now support young people to become self-confident adults shaping their own destiny. In over 230 evening schools these teachers presently educate more than 8,700 tribal adolescents in remote valleys of the Himalaya. Young people, who never went to school, can now not only learn reading,



*We support these children to enable them to take their destiny into their hands. (Nepal, Assam, Bangladesh)*

writing and simple arithmetic, but also hygiene and alternative agricultural methods for better survival in the rural areas. Subsequently, they can acquire vocational skills in our rural training and production centers enabling them to earn income for their families. Currently we operate about 100 such centers that train about 3,000 adolescents annually. Where no such centers exist, we reach out to the young people with mobile teacher teams. Thanks to this decentralized approach, even the disadvantaged Adivasis in the teagardens of eastern Assam and children in the tribal areas near the Myanmar border have access to education.

To develop their senses and talents early, we look after 1,200 neglected tribal children using Montessori methods in preschools. Indirectly this has reduced the high infant mortality rates in the area. Over 160 of our teachers educate 5,300 Santhals born in Assam refugee camps with no schools in order to prepare them for regular schools. We teach more than 1,800 slum children in neighbourhood schools and physically strengthen them with a regular lunch. In 2017/8 we plan to take 6,000 more off the streets and bring them into schools or jobs. In 5 orphanages we take care of 220 children. Exam preparation during school holidays, private tuition and intensive courses enable hundreds of high school dropouts or ill prepared students to graduate. Together with Kinder-von-Bhandar we support 33 schools with about 6,000 pupils in Nepal. With a strong partner we improve the quality of more than 100 government schools in Bangladesh. Young people in Laos learn the old tradition of producing and processing silk -20 villages are already benefiting.

Thanks to the efficient use of our budgets and the strong contributions of the village communities, we open up new perspectives for about 30,000 young people in more than 35 projects annually. In pursuing this goal Childaid Network associates with reliable and proven local NGOs which are well connected with local communities and which are deeply ingrained in and respectful of indigenous cultures. They share our vision, are qualified for effective implementation and prepared to scale up our concepts quickly. Frequent travel of our team into the supported areas and local project coordinators allow for proper evaluation of our projects and help to strengthen our partnerships.



*Volunteers are supporting projects in Northeast-India in their gap years (Assam).*

### **Our team actively seeks publicity and gains awareness for the causes and projects of Childaid Network.**

Beyond conducting projects, Childaid Network aims to effect changes also locally in Germany. In order to raise awareness for children deprived of their right to education and for the necessity to fight for child rights in general, we organize a variety of events, build networks and organize well-structured PR work.

This helps to identify supporters and partners for our goals. By publishing scientific studies, conducting lectures and providing workshops in schools and businesses as well as working with the media, Childaid Network draws attention to the fact that today there are still almost 100 million children to whom the fundamental right to education is denied. In collaboration with other organizations, we fight the curse of child labour. Using our network of professionals and other like-minded experts we develop and implement concepts to eliminate these evils.

For example, a special week was organized with an Indian child right activist. In 25 different events we tried to sensitize German children and youths to the misery of others in their generation. In Königstein we founded the Königsteiner Salon, a non-profit organization bringing together approximately 600 executives from business, scientific and charitable sectors who now support our causes. In a series of events focusing on child rights, we organize quarterly lectures with top-speakers to mobilize and tie together a circle of motivated, inspired and qualified minds. Past speakers include former state premier, Prof. Dr. Bernhard Vogel, former managing director of the Bundesbank, Prof. Dr. Tietmeyer (†), founder of Transparency International, Prof. Eigen, founder of Cap-Anamur, Rupert Neudeck (†), Club of Rome member, Prof. Dr. Radermacher, former inspector general of the German army, Wolfgang Schneiderhan, Werner D'Inka, editor of F.A.Z. and the president of the Stifterverband, Dr. Arend Oetker.

Numerous TV shows, an informative website and several hundred articles published in the regional and national press have made Childaid Network and its vision well-known. A market institute has measured the awareness of Childaid Network amongst the population in the local area at about 50%.

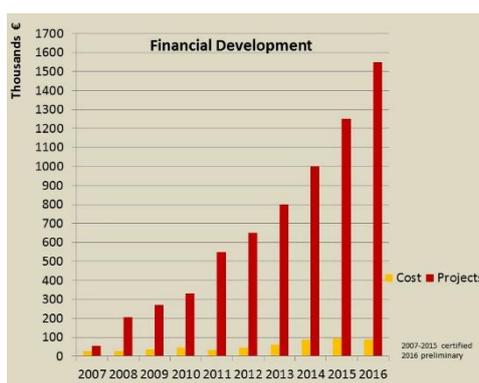


*Deeply involved: Groups of young people supporting Childaid Network.*

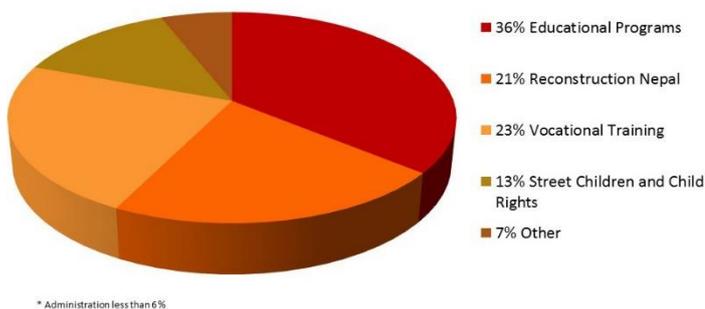
### **Innovative fundraising builds networks and mobilizes support.**

In order to generate money for the projects, Childaid Network tries to maximize returns on its foundation capital. In addition, however, we also promote bequests and donations. We hope that many will join our efforts by donating time, ideas and capital. This will enable us to support a growing number of children with access to education and help them to improve their chances for a better future.

With this aim in mind, Childaid Network seeks support for education partnerships and donations for projects in both private and public networks. Drawing on the support of educational institutions and businesses, we seek to secure financial support for the design and implementation of exemplary projects. Our partnership with Ronnefeldt, a German tea company, is a good example of this approach. Ronnefeldt supports the education of children in the tea growing regions of Assam and also import fair trade products for us produced by family tea planters. Land Rover not only contributes significantly to the projects but also mobilizes its customers for Childaid Network. Law firms, financial advisors, banks, service clubs and consulting firms have also mobilized their networks for the good cause. Education partnerships linking schools in Königstein to recently established schools for refugee children in the Kokrajhar district have created a high degree of problem awareness. They offer direct and tangible help to the children in need and additionally provide the opportunity for intercultural contact, exchange and learning to both parties involved.



**Project budgets 2016 - €1,555,000**



*Steady growth with lean cost structures (2007-2015 results, 2016 preliminary).*

For Childaid Network a significant source of income is event based fundraising within our networks. Individuals or groups commit themselves to specific athletic achievements and activate sponsors for these activities amongst colleagues or friends. The donations are passed on to the foundation for the support of projects. This personal engagement takes many forms, for example mountain climbing, jogging or cycling rallies, donation of vacation days or charitable performances or Christmas raffles. Particularly inspiring for example are the activities of the Karmariders, a group of cyclists who rode their bikes thousands of kilometres through the foothills of the Himalaya reporting on the projects. They now organize annual bike rallies that attract many participants. Such activities do not only allow the collection of considerable donations, but also raise awareness, build the network and are fun for all participants.

Based on the strategy of building a strong network of donors and organizing charitable events with broad public visibility the revenues of Childaid Network have continually grown from an initial €160,000 in 2007 to more than €1.72 Mio in 2016. The costs of administration, donor support, and marketing (totalling less than 6% in 2016) are mostly covered by the founders and other sources of income. Thus we can ensure that almost the full amount of donations will reach the children in need. In 2016 we invested €1,555,000 into projects and hope.

**Our large team of volunteers is the key to steady growth.**

Many volunteers, mostly from the Rhine-Main region, donate their time to design and supervise projects, to organize events and to provide administrative duties. This fosters the good reputation of Childaid Network and helps expand the network. The team consists of very experienced retired managers as well as young mothers, students and pupils. Moreover, there are tax consultants, accountants, portfolio and project managers, marketing experts, editors, web designers and photographers volunteering their time for Childaid Network. Even office space has been offered free of charge to the foundation. The accounts are testified by chartered accountants. Tax and state authorities regularly check the books and processes of the foundation. We have received the DZI donation award.



Karl Kardinal Lehmann, Prof. Franz Radermacher, former state premier Bernhard Vogel, Jan Holzapfel, Cornelia Richter, Wolfgang Kirsch, Dr. Hans-Joachim Preuß  
*Renowned and prominent people recommend and support Childaid Network.*

**Renowned leadership ensures professional management.**

In addition to the founder Dr. Martin Kasper, Dr. Ute Nieschalk and Michael Legeland are part of the management board of Childaid Network. The supervisory board of Childaid Network presently consists of the founder Dr. Brigitta Cladders, Karl-Heinz Flöther, ex-Accenture, former managing director of Childaid Hermann-Henrich Holtermann, Wolfgang Kirsch, CEO DZ Bank, Dr. Thomas Kreuzer, founder and president of the Fundraising Academy, Prof. Dr. Franz-Josef Radermacher, professor for artificial intelligence, member of the Club of Rome and director of the FAW/n Institute, Managing director, Cornelia Richter, GIZ, Michael Steeb, managing director of the AGEH, as well Jan Holzapfel, managing director and owner of Ronnefeldt tea.



*Every Child has the right to a qualified school education – so that she or he can shape a life with dignity.*

**Among 1700 charitable foundations in the state of Hessen, Childaid Network was awarded the title of Foundation of the Year 2011. State premier Volker Bouffier awarded the prize emphasizing the high quality of the projects and the exemplary contribution of the volunteer-based team. For 2013 Childaid Network was selected as FAZ charity project.**

**We were awarded the DZI of the best category for our effective programs and stringent cost management.**

Donations » Commerzbank Frankfurt » BLZ 500 400 00 » Nr. 37 55 0 55 00» IBAN DE96 5004 0000 0375 5055 00 » BIC COBADEFFXXX »  
 DZ Bank Frankfurt » BLZ 500 604 00 » Nr. 70 80 90 » IBAN DE08 5006 0400 0000 7080 90 » BIC GENODEFFXXX