



***Move Guwahati towards a Child Friendly City***  
***Conceptual project discussion with FAZ – Frankfurt, May 6th 2013***

**As a charity for children and young people, we try to foster sustainable structural change by helping young people build their own future.**

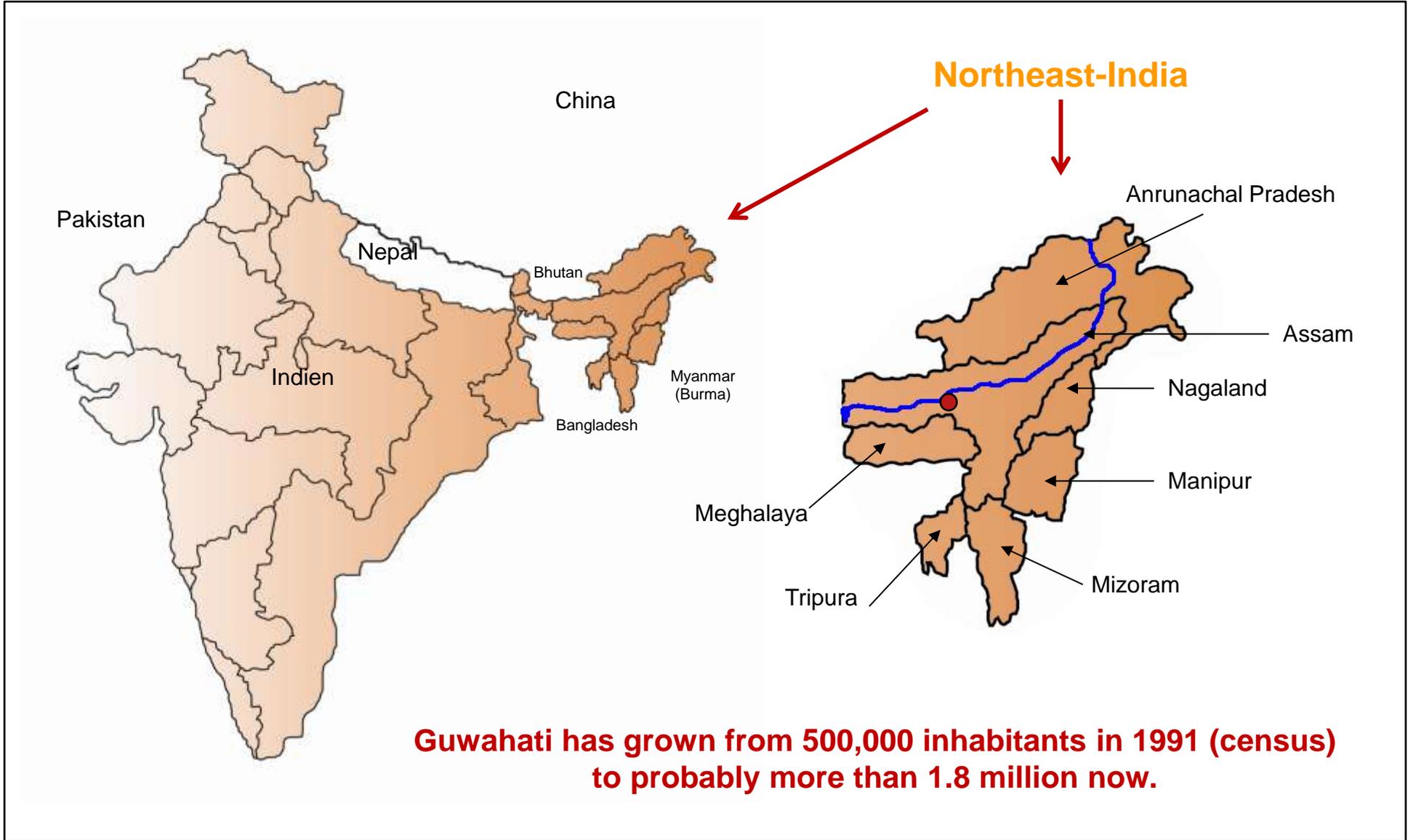
Foundation



- We are engaged for a better future for deprived children, the poorest of the poor, focusing on Southeast-Asia.
- In our projects we work in close partnership with the people in the 'South' aligned with reliable local NGOs.
- Our support is designed to be structural and professional. We intend to drive measurable, sustainable improvements.

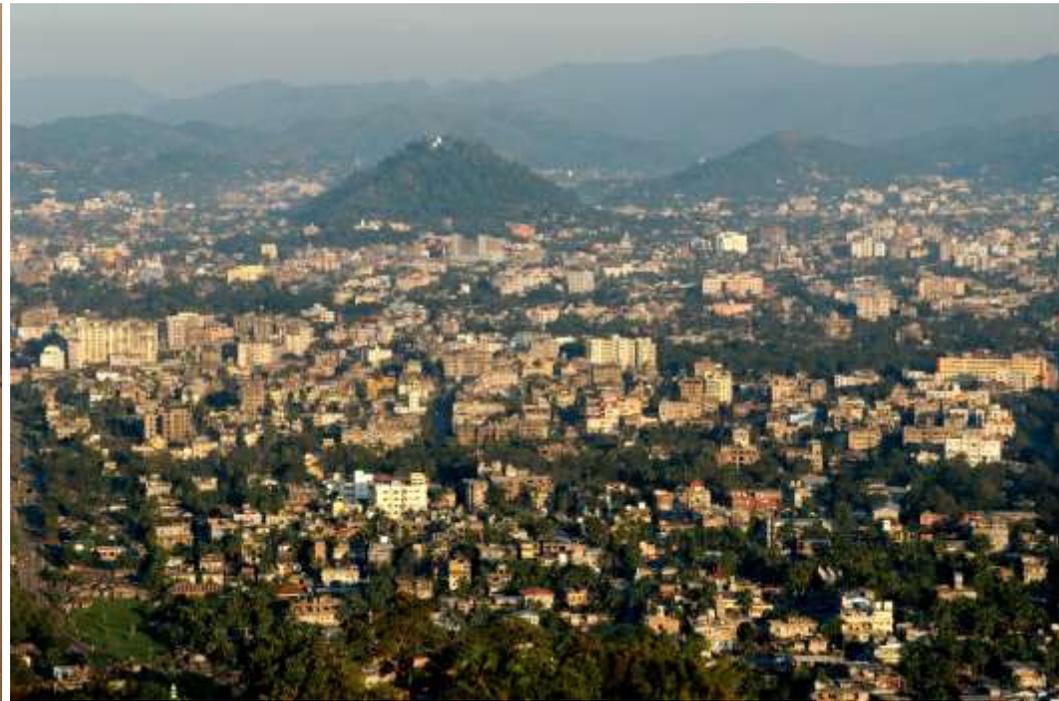
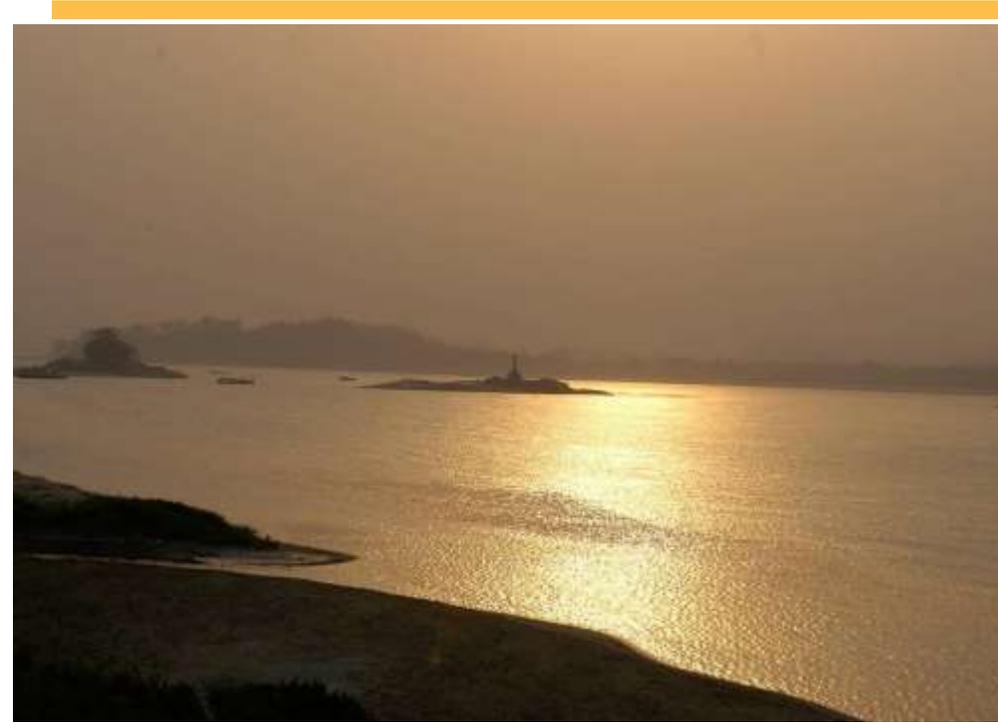
The foothills of the Himalaya are our focus project region. Together with The FAZ we want to conduct a project in Guwahati, the capital of Assam.

Region



**Guwahati, embedded into the Assam hills at the Brahmaputra river, is one of the holiest places to Hindus because of the Kamakhya Temple.**

Region



The city is the cultural, political and logistics hub for the entire Northeast of India - with inadequate infrastructure to satisfy fast growing demands.

Region



**The growth is mostly driven by rural poverty. People migrate to the city, hoping for employment and a better life, but frequently end up in the slums.**

Motivation



**Many migrants come as families. However, we also find thousands of children and youth without guardian in the shanty towns.**

Motivation



They are strolling around the railway station, begging or picking rags.

Motivation



Many are abandoned, disabled, malnourished, and addicted to drugs.

Motivation



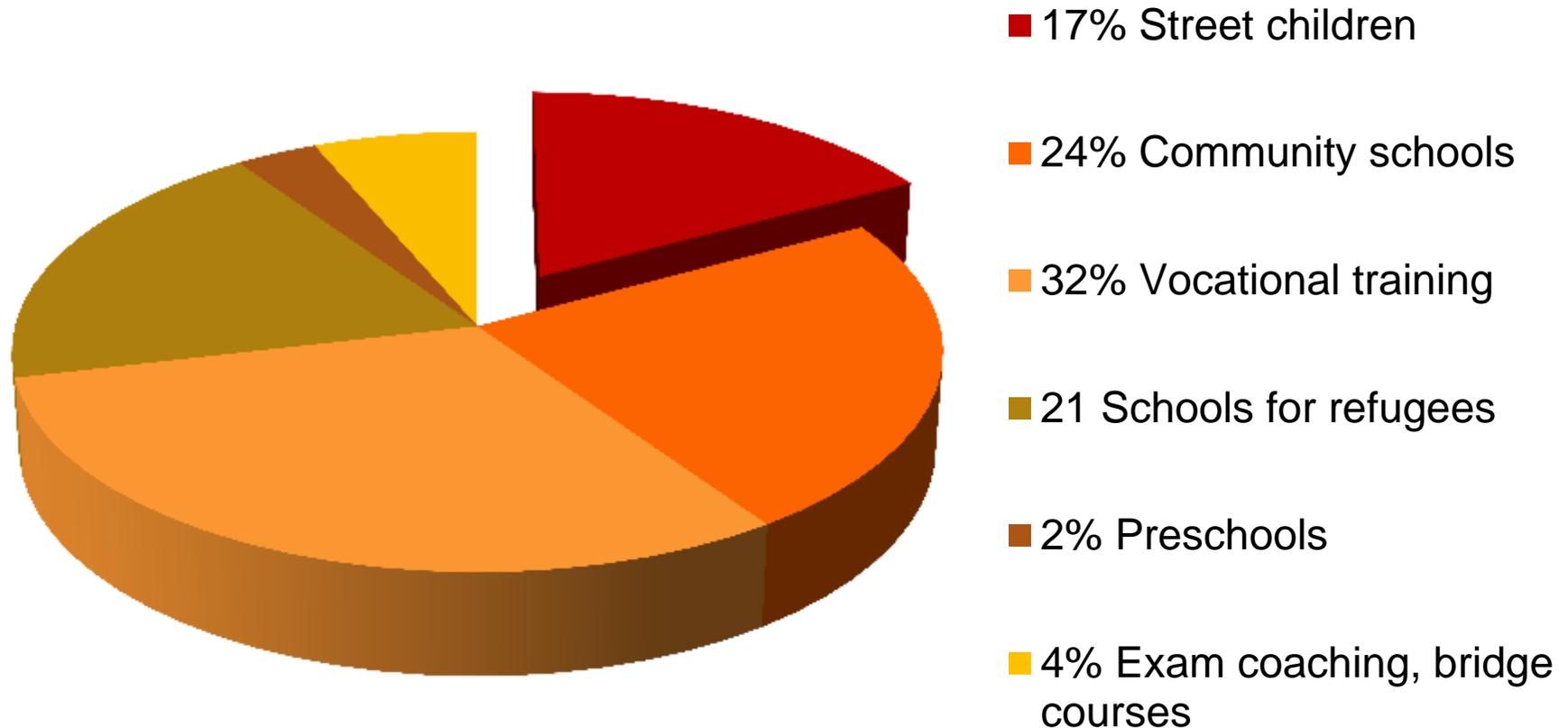
You can see many child laborers in the city. They work in markets, tea stalls, workshops or transportation. Less visible are house servants and prostitutes.



A focus area of our project work are children-in-need and child laborers in the city. From 2006 until 2012 we invested about 600,000€ for this purpose. On top of this other organizations coordinated by us invested similar sums.

Projects

Project budget 2012 – 650,000 €



Cost for activities of foundation to generate funds, support projects, administration total about 5%

**With our support, about 200 orphan children have found a new family in the shelter and family homes of our Salesian partners, called Snehalaya.**

Projects



Many of the kids picked up from the streets are traumatized and physically or mentally challenged. We provide funds for special support and therapies.

Projects



**In the homes supported by Childaid Network, most of the children grow up to become self-confident, self-supporting adults – like these young women performing on stage.**

Projects



**But our projects also reach out to the kids in the slums. We sponsor neighborhood schools that educate hundreds of children from the slums.**

Projects



With our help, our partners also operate a number of day care centers for little toddlers from the slums who are otherwise left alone.

Projects



To get to the root of the problems, we have now started 10 community based Mini Child Right Centers to support deprived children in rural areas.

Projects



**With the money from the FAZ Charity, we want to scale up the activities for needy children in the city, also relying on the support of local partners.**

Projects

Focus Group	Goal	Activity	Partners
School drop outs (age 8-12)	Get them into regular schools	Conduct bridge courses and admit them into regular school	Build on experience and other programs.
School drop outs (age 13-20)	Ensure basic and functional literacy	Support and supplement existing literacy initiatives	Link to existing government programs
Children in need of care and protection	Ensure proper support of a family or home	Identify, build trust, reunite with family or provide direct support in institutions with family environment	Use existing network of our partner Snehalaya
Child laborers / deprived children in neighborhoods	Give access to all rights to all children	Establish ward centers with partners to identify children and work with them and their families	Support from Rotary and religious groups
Disabled children	Access to tailored support	Identify them in the ward centers and develop individual schemes.	Use existing partners like Shishu Saroti
Unemployed adolescents	Skill and enable to earn income	Offer non-formal vocational training and job placements.	Use existing technical training center (Maligaon)
General Public	Create awareness and solicit support	Press conference, publicity campaign	Use existing network and institutions.

**The first pillar for this program are decentral ward units that identify and address the needs of children in their respective local neighborhood.**

Projects



**We plan to start centers in the poorest half of the city wards (30 out of 60) to help more than 1,500 children to a better future.**

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### Assess status

- A study is conducted in 2013 to identify the status and potential partners
- In particular, we need to find out more about existing non-formal educational programs

### Build Network

- We need to identify places and groups in the poor wards of the city to help us
- A responsible team / partner needs to be found for each center

### Pilots and Proof of Concept

- From August to December we will run five pilot centers to explore effective approaches
- We need to detail the plans of activities for the centers in line with needs assessment

### Ramp up Activities

- We want to recruit and build the team for implementation in 2014/15

**The second pillar for this program is the technical training center in Maligaon, which will be equipped to skill 1,500 youngsters in 2014/2015.**

Projects



## Specifically we plan to train about 1,500 youth in the technical centers in 2014/15

### Create basics

- The existing, old-fashioned center needs to be upgraded.
- In addition, we need to study the market for placement needs etc.

### Pilots and Proof of Concept

- From August to December we will run five pilot workshops and training units
- They involve automotive repair, sheet metal, tailoring, hospitality, electrical
- We also want to start a unit for disabled workers

### Complete Master Plan

- The team needs to develop a master plan for the activities 2014-2015
- A German engineer, delegated to Guwahati, will support that
- This will be part of a bigger plan much beyond the FAZ-project

### Ramp up Activities

- We want to recruit and build the team for implementation in 2014/15

**Overall budget of 300.000€ will be split between the activities. Childaid Network will add to the funds, if 300.000€ are not collected in the campaign.**

Budget

	Ward Center Program	Vocational Program	Total
Target beneficiaries	At least 1,500 kids	About 1,500 youth	Target 3,000 (2014-2015)
	Teachers	Teachers	
	Social workers	Supervisors	
	Toys, recreation items	Investments	
	Learning Material	Machine tools	
	Health check ups	Learning material	
	Life-skill education	Books	
	Picnics, outings etc.	Some infrastructure	
	Some local overhead	Some local overhead	
<b>Target Budget</b>	<b>150,000€ (about 100€ per kid)</b>	<b>150,000€ (about 100€ per youth)</b>	<b>300,000€</b>

**On top of this, Childaid Network will finance certain pilot activities in 2013**

In order to implement this program, we have ensured the support of the Rotarians, church organizations and many other NGOs of the city.

Partners



# The funds from the FAZ will enable us to conduct a significant campaign.

Plan

Milestone	Goal	Activity	Remarks
1 March 2013	Agree Master Plan	Agree basic approach Mobilization of Rotary	Visit of MK, completed
2 May – Sept. 2013	Establish Pilots	Establish five ward centers and five training workshops	Budget to be provided by Childaid Network
3 Sept. – Oct. 2013	Research Stories	Fotographer and journalist visit to collect information	Material to be used in campaign 10-12/2013
4 Oct.-Dec. 2013	Raise funds	FAZ charity campaign	Supported by Childaid Network activities
5 March 2014	Handover	Closing of the campaign, transfer of collected funds	Project contracts need to be in place
6 April 2014 – Dec. 2015	Implementation of support for about 3,000 young people	Implementation and regular reporting	Childaid Network will monitor
7 Sept. 2014	Validation	Repeat visit of journalist team to assess status	Required for feed back to sponsors

# The children of Snehalaya thank you for your commitment.





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